

D5.1

Communication and Dissemination plan

31 March 2023

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Content of this report: Description of the communication and dissemination plan for CAPABLE, including details of the project's visual identity, the channels and modalities through which dissemination will happen, and plans for knowledge transfer and outreach activities.

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Glossary

<i>Abbreviation</i>	<i>Full term</i>
CA	Consortium Agreement
CO	Project Coordinator
CB	Coordination Board
GA	Grant Agreement
SH	Stakeholders
WP	Work Package
WPL	Work Package Leader



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Executive Summary

The CAPABLE Communication and Dissemination Plan (Deliverable D5.1) describes the specific activities and presents the detailed timeline of outreach and the dissemination of the results and knowledge generated in the project tailored for the different interested target groups. The communication plan defines various actions and communication channels, outlines the strategy for communication and dissemination, and provides communication material, considering the needs of and differences between the diverse target groups.



1 INTRODUCTION AND OVERALL STRATEGY

CAPABLE relies on a targeted Dissemination and Communication (D&C) Plan to reach its objectives and to maximize outreach, with a strong view on ensuring the results are exploited by policymakers. The planned activities will take effect from the start until the end of the project and beyond, and will be carried out through WP5 (Codesign, Capacity Building, Dissemination and Communication), led by CMCC and EUI, with support from E6 for the implementation of the communication strategy and measures as well as online tool.

The plan details the conditions ensuring proper dissemination of the generated knowledge, related to confidentiality, publication and use of the knowledge, including the proper discussion and planning of dissemination at project events. EUI, with a long-standing tradition of policy dialogue between the EU policymakers and academics. in coordination with CMCC and with the support of E6, will take charge of the dissemination of scientific results.

The communication and dissemination plan is a reference document which describes the strategy and the specific activities for outreach and for the effective communication and dissemination of the results and knowledge generated within the CAPABLE project for various target groups. It includes the definition of key target groups and the main communication channels identified to reach them. The plan is designed to be flexible and adaptive and will be shaped by the information and results as they are achieved during the project lifetime. The CAPABLE communication and dissemination plan relies on a strategy that aims to spread information on the project outside the consortium members, focusing on potential users in different countries interested in the project outputs. The communication strategy also aims to inform the media and the general public about the main project results, describing the potential for the innovative contributions of the project for the scientific community, climate services providers, and the relevant stakeholders and policymakers.

To achieve its objectives, the communication strategy foresees the development and application of a series of tools and activities designed to:

- capitalise on the multidisciplinary of the actors involved in the project both as partners and as stakeholders (including universities, European Union agencies, decision-makers, policymakers, non-governmental organisations, industry, and all potentially interested stakeholders);
- activate the dialogue between stakeholders and the scientific community to (i) define, promote, and implement a fruitful exchange of information and data regarding the most advanced scientific knowledge and (ii) support interactions among the different players and actors focusing on the needs and requirements of the end-users;



- maximise the impact of the project and prepare and support the exploitation of the results by the different target groups;
- ensure the continuous availability of information and data regarding the CAPABLE research outcomes for policymakers and, in general, all the stakeholders and end-users

The CAPABLE communication activities will involve all consortium partners: all partners will contribute to this plan because they act as facilitators for dissemination activities across their networks. This concerted approach is the basis of the communication strategy for at least two reasons. First, consortium-wide communication activities allow capitalising on each partner's network and specific field of expertise (including networking and communications with peer institutions and researchers, stakeholders or research projects) as well as their respective focus geographical area. Second, this approach enables the maximum involvement of stakeholders and interested target groups. Furthermore, it ensures a comprehensive and integrated representation of the research developed by the project, the results obtained, and the positive impacts of the latter on society.

The Communication section of this document details the actions and channels for effective communication. All these activities are tailored to the target groups, accounting for diverse interests of local stakeholders, policymakers, and the international scientific community.

Defining the target audience is essential to produce impact outside the CAPABLE consortium. The overall goal of the communication and dissemination plan is to make the outputs of the projects exploitable by all relevant stakeholders, and particularly **policymakers**. We will establish a bidirectional channel through a co-design process with stakeholders and policymakers. This will help to improve the value of the project's outputs in terms of research usability, capacity building and dissemination. Moreover, the consortium will communicate relevant results also to other target groups, including **academia** (which interacts with the consortium partners at conferences and scientific workshops), the **private sector** (who has an important role in influencing the policy implementation) and the **general public** (which will be engaged via the project website and social media channels).

CAPABLE is committed to achieving strong impacts by informing, shaping and supporting the evaluation and evolution of near and mid-term climate and energy policies in Europe, notably of the European Green Deal and the Fit for 55 Package. To this end, different audiences are targeted: EU and national policymakers, the scientific community, climate policy stakeholders and influencers, local policymakers, media and the general public. Each of these target groups of CAPABLE requires a tailored dissemination and communication approach. Moreover, CAPABLE engages with stakeholders or co-production through two channels: a high-level Advisory Board and additional stakeholders. In the early phases of the project CAPABLE, the consortium and the stakeholders will discuss and exchange their knowledge of key aspects, barriers and



opportunities of the transition towards a climate-neutral society. In the later phases of the project, the same stakeholders will 1) help make the results and dissemination material exploitable, including the handbook and the online tool and; 2) be part of a broader audience, which includes general climate policy stakeholders but also the general public, for the dissemination of the results for further exploitation. This includes notably the handbook and online tool, which will be widely disseminated and communicated.

2 COMMUNICATION AND DISSEMINATION OVERVIEW

2.1 Communication and Dissemination Actions

The main communication and dissemination actions are the following:

- Implement an effective communication and dissemination strategy for the project;
- Implement effective communication channels to the project's stakeholders, scientific community, and broader audiences;
- Create communication and dissemination materials and establish a project website;
- Communicate the project activities and disseminate the project outputs to the various stakeholders and related audiences, and support know-how transfer at different levels;
- Communicate the project activities, disseminate the project outputs, and support know-how transfer at the international level, exploiting the various scientific and business networks of the project partners, conferences and social media channels;
- Implement a publicly accessible platform for dissemination of project results to a broader audience.

2.2 Communication and Dissemination Deliverables & Milestones

The following table (Table 1) identifies the primary communication and dissemination deliverables and milestones, as well as important stakeholder events¹. These events will be documented and accompanied by adequate communication activities, in addition to the continuous communication and dissemination activities described in this document.

¹ Some events (such as the webinars, online meetings, policymakers and stakeholders trainings and other dissemination events) do not have defined dates yet, and therefore were not included in this table. They will be reported in the deliverables D6.3 "Internal report on the first half of the project, including critical risks analysis" at M17 and in D6.4 "Internal report on the second half of the project, including critical risks analysis" at M34.



Table 1. Primary communication and dissemination deliverables & milestones

Deliverable Project month	Communication & dissemination deliverables (Dx.y)	Communication & dissemination milestones (MS)
M3	D5.1: Communication and Dissemination plan (T5.2, Lead: CMCC)	Kick-off meeting
M4	D5.2: Project website and blog (T5.2, Lead: E6)	
M2	D5.3: Minutes and conclusions of the Workshop 1 (T5.1, Lead: EUI)	MS Kick-off meeting and stakeholder workshop minutes
M14	D5.4: Minutes and conclusions of the Workshop 2 (T5.1, Lead: EUI)	MS 2nd project and stakeholder meeting minutes
M26	D5.5: Minutes and conclusions of the Workshop 3 (T5.1, Lead: EUI)	MS 3rd project and stakeholder meeting minutes
M25	D5.6: Online tool deployed (T5.4, Lead: E6)	MS Template and first version of the online tool and design functional (M12) MS A comprehensive database and living evidence map of ex-post evaluation studies of policy instruments (M18)
M35	D5.7: Summary of the Final Conference (T5.1, Lead: EUI)	MS Final Conference and Stakeholder Workshop minutes
M34	D5.8: Six Policy briefs (T5.3, Lead: CMCC)	
M34	D5.9: Final version of the handbook (T5.3, Lead: EUI)	
M14 (and/or M30)	D5.10: Programme and material of the capacity building events (T5.5, Lead: EUI)	

3 VISUAL IDENTITY AND COMMUNICATION MATERIALS

The following section describes the visual identity of the project, and the template materials which have been prepared for the communication and dissemination activities. It reflects a coordinated set of visual elements which all refer to the core values and objectives of the research project.

3.1 CAPABLE Visual Identity and Logo

The development of the visual identity for the project has been a shared process within the Consortium which culminated in a poll on 3 different proposals during the KO meeting in Milan, end of February 2023. The chosen visual identity was then developed to make the peculiarities of the research project visible also through graphics. To reflect the continuous consultation process which will take place during the whole project's implementation, the core identity of the project relies on a couple of balloon dialogues with the two colours representing different spheres talking to each other. The colours chosen for the visual identity follow the identity of the European flag to symbolise policies and at the same time enhance the idea of the continental focus of the research project.



Figure 3.1 CAPABLE main logo and visual identity

All these features can be appreciated in the logo above, and constitute the basis on which all the different product templates have been developed, as described here below.

3.2 CAPABLE Templates

Based on the visual identity and on the logo, a set of different templates and flexible visual elements were developed to be used for all the activities scheduled by the project's implementation. All the templates developed employ open fonts available for a wide and easy use by all the persons involved in the project.

3.2.1 CAPABLE Surveys

As the platform for the surveys is still being defined by the partners responsible for their implementation (CMCC, IESEG, CUNI, RUG) in this case only, a template has not been designed yet, but rather E6 designed a set of simple graphical elements to be easily incorporated into the surveys platform: generic banners, monograms, fonts, and design

instructions have been provided to the consortium together with digital assets in different formats in March 2023.



Figure 3.2 CAPABLE examples of single elements

3.2.2 CAPABLE Deliverables

For official deliverables, E6 designed a very simple template to privilege readability. The template used in the present document is the model that will be applied to all the deliverables during the project's implementation. It is constituted by the official EC template for deliverables, modified in just two elements: the font for all deliverables is Manrope and the colour used for headings is: HEX #365F91.

3.2.3 CAPABLE Presentations

E6 also designed a presentation template that will be used for internal communication at project meetings and reviews and for the communication and dissemination of project results to external target groups both at the international and local levels, e.g. to scientific communities at conferences and workshops, local CAPABLE stakeholders, and the general public.



Figure 3.3 CAPABLE presentation template

3.2.4 CAPABLE Agendas

As part of the communication materials, E6 developed a number of distinctive styled elements to be used in all the materials for external communication. For agendas and shared word documents, E6 developed a simple banner to feature on top of the documents and brand the project's products. This will allow partners to easily

accommodate their logos and visual identity on the footer of the documents. The visual identity for these types of documents is completed by a set of fonts and standardised instructions for partners on formats to be used.

3.3 CAPABLE Social identity

3.3.1 CAPABLE Twitter

Based on the visual identity, E6 designed a set of coherent elements to ensure that also this social channel is fully recognisable: cover image, avatar, and a set of different templates for images or charts to accompany the tweets.

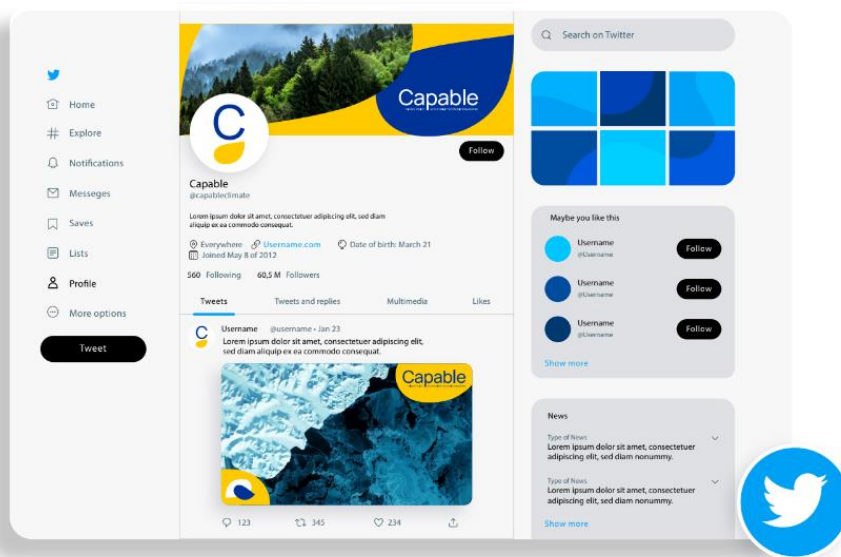


Figure 3.4 External (top) and internal (bottom) pages of the CAPABLE flyer.

3.3.2 CAPABLE LinkedIn

Based on the visual identity, E6 designed a set of coherent elements to ensure that also this social channel is fully recognisable: cover image, avatar, and a set of different branded images to accompany the posts.

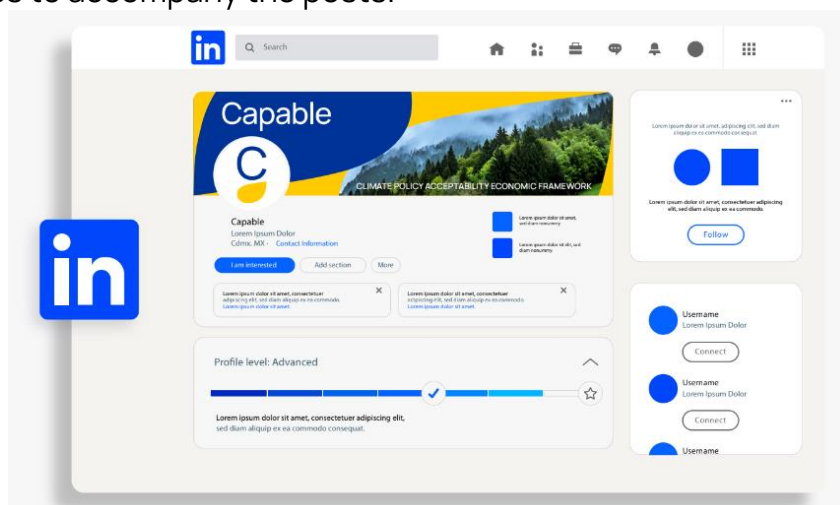


Figure 3.5 CAPABLE LinkedIn coordinated image.

4 COMMUNICATION AND DISSEMINATION TOOLS AND ACTIVITIES

In order to achieve communication and dissemination that effectively meet the project's objectives, CAPABLE will employ various communication tools and channels to reach diverse target audiences in different contexts, as described here below.

4.1 Online Channels

4.1.1 Website

The CAPABLE *D5.2 Project website and blog* aims at providing information and update to date information about the activities and the results developed by the consortium members within the project to a wide range of different users: general public, policymakers, end-users and potential users of the tools to be developed, the scientific community, the civil society and CAPABLE consortium members. The website will be online on April 30st 2023, implemented with the wordpress CMS. The platform is very user friendly from both the back end and the front end and allows an organisation of the content that is highly flexible, dynamic, and can be adapted to the evolving needs of the project during its activities. In its start-up version, the website is organised in four sections plus the home page.

General design

The design of the website will reflect all the elements of the visual identity described in section 3 and will create recognisable unicum with all the online presence of CAPABLE.



Figure 3.6 CAPABLE website coordinated image.

Home Page

The *Home Page* will be designed to first highlight the vision and the mission of the project. It will allow a quick and easy access to the latest information related to activities and outcomes of CAPABLE. The graphic concept of the home page will be identical in all the internal web pages, made of a combination of texts, stock images, icons, and graphics realised ad hoc for the website. The contents of the home page will be constantly updated with direct links to the fresh material as the project advances and completes its activities (events, deliverables, resources, etc.).

Project

The *Project* section introduces CAPABLE to potential users, providing information on the project itself, its structure, topics and objectives as well as some basic information and links on partners and institutions involved. The brief partners' descriptions will be dynamically linked to the Team page, described here below.

Team

For communication purposes, the team page will be designed to enhance the project's visibility. First, most of the current researchers working on the project will be introduced with portraits which were shot at the Kick-Off meeting in Milan in February 2023. Together with these portraits, each researcher will be associated with their respective topics within the project. This will facilitate web users' understanding of responsibilities and organisation of work and topics addressed.

News and Events

This section will be the most dynamic part of the website: it will collect updates on activities and events such as workshops, conferences, and have dedicated posts when a publication or a notable result is available. This section will be populated as CAPABLE progresses through its scheduled activities. The overall content available in this section will be organised to evolve during the project, keeping track of all the initiatives related to the project, or in which the project is involved.

Resources

The *Resources* section will host all the documents, data, information, and knowledge provided by each of CAPABLE WPs over time, including the public deliverables. Right from the website launch, this section will also start to host a set of useful web resources related to the project's objectives and mission: surveys, tools and useful further reading and documents.

Towards the end of the project, this section will also host with particular relevance the *D5.8: Six Policy briefs*, *D5.9: Final version of the handbook*, the *D5.10: Programme and material of the capacity building events*, and the *D5.6: Online tool deployed* by the CAPABLE consortium. The design of these elements will follow CAPABLE visual identity but at this stage, no further precise indication can be provided.



4.1.2 Social media channels

Social media are valuable platforms for the dissemination and communication of content produced through scientific research. In particular, they are functional for broader circulation of messages within the scientific community and for better dissemination of research results outside the community of peers, especially to groups interested in the CAPABLE topics, such as the project stakeholders.

CAPABLE has identified Twitter and LinkedIn as the two social media platforms suitable for its communication and dissemination activities. Considering the potential audience of the CAPABLE products widely present and active on these platforms, E6 plans to use these channels as a prior means for an effective communication of the project's values first, and products in the second half of the project's implementation.

Twitter

The *twitter feed* of the CAPABLE project will largely rely on the content provided on their respective twitter profiles by the consortium's institutions and scientists, as well as from other trustable sources of information related to the topics of the research project. To facilitate the monitoring of the relevant content on Twitter, E6 and EIEE will curate different Twitter lists from M4, which might in turn be a useful tool of work for researchers in the field.

The CAPABLE twitter profile will seek to not merely re-tweet contents but try to facilitate discussions, by bringing up interesting quotes or resources to gather different perspectives into the online discussion. E6 intends to use Twitter's new feature Circle to engage the different research team members active on twitter in providing contents and opinions on the developing actuality on a regular basis.

When relevant content will be available on the website (such as new publications, products, surveys or events), E6 and EIEE will ensure that the twitter feeds get updated with relevant, fresh and graphical content around the date of release, in coordination with website updates and eventually press releases.

This multifold strategy should ensure a lively and dynamic CAPABLE twitter feed hopefully able to engage both the consortium members, the stakeholders involved and the public at large.

LinkedIn

The *LinkedIn profile* will be updated when relevant content, products, events, surveys are scheduled by the CAPABLE consortium. This social channel will be curated to reflect the institutional profile of the project, provide rapid information while being enriched with curated content as press releases or particular resources when available. E6 and EIEE will also curate basic interactions with users if necessary, but this channel will mainly be an institutional presentation and showcase of the project.



4.1.3 Partners' Channels

A significant part of CAPABLE's communication outreach potential depends on the ability to engage the consortium partners' channels, tools, and networks to maximise message dissemination and intensify relationships with target groups. For example, institutional websites, social media, media relations, webinars, and events are all part of the CAPABLE communication plan having a consistent role in the communication strategies of the project partners, and are opportunities to intensify and enhance the communication capacity of the project.

In particular, CMCC and EIEE will publish on their institutional website all the news related to the project, including events, and will use its social channels to amplify the reach of CAPABLE communication.

4.2 Press Releases

A *Press Release* will be developed for each activity with high public relevance (meetings, outcomes, publications, etc.). Press releases will be published on the website and delivered to the media contact list to reach out to local/national/EU media and get appropriate coverage, thus contributing to raising awareness to the communities interested in the outcomes of the project. Press releases will be in English and translations in the partners national languages will be available also through the partners websites. Before engaging in a communication or dissemination activity expected to have a major media impact, CMCC will inform the granting authority.

4.3 Networking Activities

4.3.1 Collaboration with Other Projects and CAPABLE Liaisons

CAPABLE will make use of linkages to other projects through its partners to further promote the project activities. In addition, informal liaisons and information sharing through the existing contacts and related projects of the consortium partners will support the wider diffusion of CAPABLE project activities.

CAPABLE will also coordinate collaboration in particular, but not exclusively, with sister projects under the same call in cluster 5, namely the projects PATTERN and DECIPHER. The project will also collaborate with other new or relevant projects. The project will participate in relevant, thematic clustering activities. At the coordinator level potential cooperation and cross-fertilization will be discussed for future WP related activities, and notably joint exploitation and dissemination activities. Moreover, CMCC will reach out to available projects funded under CL5 notably in the realm of climate policy modelling and biodiversity, that are relevant to the CAPABLE project.

Notably, with the HEU projects AdJUST and PRISMA, both coordinated by CMCC, joint stakeholder events will be explored and implemented where feasible and relevant for the



respective work plan. Furthermore, CAPABLE will leverage on the research outputs from H2020 project ENGAGE.

The CAPABLE consortium benefits from a large network linked to past and ongoing activities, including international ones such as the IPCC (with several project members involved in the ongoing AR6 cycle), formal and informal networks such as the Global Climate Policy Partnership (GCPP), the Research Network on Energy Workforce Transitions (ReNEWT) and the European Association for Environmental and Resource Economists (EAERE). Also in this context, joint dissemination activities will be explored. Examples of such collaboration are provided below in Table 2.

Table 2

Project	Partner involved	Description/Synergy with CAPABLE
INNOPATHS (H2020, 2017-2021)	CMCC, EUI, PIK, ETHZ	CAPABLE will directly use and improve the results of INNOPATHS deep decarbonisation pathways for EU countries. In particular, one of its online tools (DPET) and the underlying database will provide input for WP3 and WP5 and be used for testing its usability with policymakers.
GCPP- Global Climate Policy Partnership	CMCC, MCC	GCPP brings together partners from Europe, Asia, and the US with the aim of assessing and comparing climate and greening policies in different continents, using ex ante and ex post evaluation methods.
ReNEWT (internal funding)	CMCC, MCC	ReNEWT is a large consortium of over 20 institutes that aims to track progress on a just transition, with a particular focus on employment, inclusion and social

		innovation.
NAVIGATE (H2020, 2019-2023)	PIK, CMCC	CAPABLE will be directly informed by the improved modelling of structural and behavioural changes, distributional impacts and sectoral transformations in NAVIGATE using the WITCH, RICE50+, and ReMIND model
ENGAGE (H2020, 2019-2023)	IIASA, PIK, CMCC	CAPABLE will use the national and EU, and global climate policy pathways as base scenarios for its policy analysis
ENDURA (French ANR, 2021-2024)	IESEG, CNRS, RUG	CAPABLE will use and extend the methodology and the insights of ENDURA on the determinants of public acceptance of climate policies.
EC2 (H2020, 2021-2024)	RUG	EC2 aims to develop insights and methodologies to better incorporate and involve citizens in energy policymaking. CAPABLE will employ these insights and methods, apply it to wider contexts, and use it as input for models and scenarios.
NEGEM (H2020, 2020-2024)	RUG	NEGEM evaluates realistic impacts of negative emission projects and policies, e.g. considering social acceptability and policy feasibility. Models, methods and outcomes will be



		utilized by CAPABLE
TOP-UP (ERA, 2019-2022)	RUG	TOP-UP assesses synergies between top-down (policy) and bottom-up (citizen initiatives) climate action and decision making, which will inform CAPABLE on citizen involvement in policymaking, and presents methods and models that will be utilized in CAPABLE.
NewTrends (H2020, 2020-2023)	E3M, CMCC	The improved representation of energy demand dynamics, new societal trends, behavioural changes and energy efficiency will be directly used in CAPABLE.
INDUCED (ANR, 2018-2022)	IESEG, CNRS, CMCC	CAPABLE will build on the results of INDUCED to synthesize the existing and propose new ways to deal with deep uncertainty in the decision-making processes related to climate policy in the most rational way.
GENIE (ERC-2020- SyG; 2021-2027)	MCC	CAPABLE will build on machine-learning methods for evidence synthesis developed in GENIE. There are further synergies in the assessment of policy pathways for carbon dioxide removal and solar radiation management technologies in Europe.



ARIADNE	MCC, PIK	In ARIADNE machine learning methods are used to map and classify social science research on climate policies providing a basis for systematic mapping efforts in CAPABLE. Furthermore, ARIADNE builds a database of external costs for Germany; CAPABLE will extend this approach for the EU.
COACCH (H2020, 2017-2021)	CMCC, CUNI	CAPABLE will follow on research on risk perception, risk aversion and inequality aversion that are the key parameters in the decision-making process based on long-term orientated impact assessment tools.
PRISMA (HEU, 2023-2026)	CMCC, PIK	CAPABLE will explore and implement (s where feasible and relevant for the respective work plan) joint stakeholder events.
AdJUST (HEU, 2022-2026)	CMCC, PIK, MCC	CAPABLE will explore and implement (s where feasible and relevant for the respective work plan) joint stakeholder events.
PATTERN (HEU)	Sister project in cluster 5	CAPABLE will also coordinate collaboration and participation in relevant, thematic clustering activities. At the coordinator level potential cooperation and cross-fertilization will be discussed for future WP related activities, and



		notably joint exploitation and dissemination activities..
DECIPHER (HEU)	Sister project in cluster 5	CAPABLE will also coordinate collaboration and participation in relevant, thematic clustering activities. At the coordinator level potential cooperation and cross-fertilization will be discussed for future WP related activities, and notably joint exploitation and dissemination activities.
LIFE COASE (LIFE Programme)	EUI	LIFE COASE - Collaborative Observatory for ASsessment of the EU ETS - could provide interesting results for climate policy evaluation. Moreover, joint dissemination activities could be considered.

4.4 Scientific Publications

Scientific publications based on project methodologies, processes, and results will be published as open access: an approach to the scientific process based on open cooperative work, tools and diffusing knowledge.

Journal papers will present the most significant project results at the highest scientific standards and disseminate them to a scientific audience. As they typically involve long time-to-publish periods, these publications will focus on substantial, matured, and empirically verified project results and are thus more likely to appear towards the project end. No journal papers have been published so far, but some are in preparation.

Conference papers will present fresh interim project results of appropriate scientific quality in a timely manner to disseminate them as quickly as possible in the scientific community.



4.5 Dissemination to Policymakers

CAPABLE is committed to achieving strong impacts by informing, shaping and supporting the evaluation and evolution of near and mid-term climate and energy policies in Europe, notably of the EU Green Deal and the Fit for 55 Package. To this end, different audiences are targeted between policymakers: EU and national policymakers, climate policy stakeholders and influencers and local policymakers. Moreover, CAPABLE engages with stakeholders or co-production through two channels: a high-level Advisory Board and additional stakeholders. In the early phases of the project CAPABLE, the consortium and the stakeholders will discuss and exchange their knowledge of key aspects, barriers and opportunities of the transition towards a climate-neutral society. In the later phases of the project, the same stakeholders will 1) help make the results and dissemination material exploitable, including the handbook and the online tool and; 2) be part of a broader audience, which includes general climate policy stakeholders but also the general public, for the dissemination of the results for further exploitation. This includes notably the handbook and online tool, which will be widely disseminated and communicated.

5 KNOWLEDGE TRANSFER AND TRAINING

5.1 CAPABLE Webinars and online events

As part of a series of *CAPABLE Webinars* and dissemination meetings to be delivered remotely will be organised for know-how transfer and direct outreach to policymakers and practitioners. Starting from the second year of the project, two webinars per year will be organised and hosted on the CMCC servers.

In addition, three online debates moderated by one of the members of the CAPABLE project team will take place as part of the Florence School of Regulation (EUI) online series. Those would aim to discuss results across WPs on three topics which are cross-cutting across the different WP and in line with top EU priorities. For instance, they could be and focused on “new methods for policymaking”, “integrated climate policies”, “public acceptance” or “lessons from the energy crisis”. This open dialogue between policy, academia and the world of practice would target policymakers, practitioners, academics, business and consumers’ representatives.

5.2 Trainings for policymakers

Towards the end of the project, CAPABLE will aim to build and develop capacity for policymakers. Building upon materials and knowledge produced in Task 5.4 (Handbook on new methods for climate policymaking) as well as the outputs produced in WP1 to WP4, two multidisciplinary executive training sessions will be delivered by EUI. The



courses will cover findings related to policy processes (governance, assessments, behavioural bias) and to policy contents and interactions.

Thanks to the inputs from the Advisory Board, the capacity building aims to inform the EU policymaking to preserve the transdisciplinarity of the European Green Deal.

The policy evaluation handbook and six policy briefs summarizing main project results will constitute tangible instruments for policymakers and the main material of the trainings.

The instructors will be identified among the Task and Work Package leaders. It is foreseen that the two training courses will target two distinct types of policymakers: 1) EU and MS policymakers from EU institutions, ministries and environmental agencies (training A), and 2) local policymakers and civil servants keen to know EU policymaking and environmental and climate policy interactions (training B). A deliverable with the draft programme and list of reading material will further develop this plan.

6 CONCLUSIONS

The overall goal of the communication and dissemination plan is to make the outputs of the projects exploitable by all relevant stakeholders, and particularly policymakers.

CAPABLE is in fact committed to achieving strong impacts by informing, shaping, and supporting the evaluation and evolution of near and mid-term climate and energy policies in Europe, notably of the European Green Deal and the Fit for 55 Package.

The CAPABLE relies on a targeted dissemination and communication plan to reach its objectives and to maximize outreach, with a strong view on ensuring the results are exploited by policymakers. The planned activities will take effect from the start until the end of the project and beyond, and will be carried out through WP5 (Codesign, Capacity Building, Dissemination and Communication), led by CMCC and EUI, with support from E6 for the implementation of the communication strategy and measures as well as online tool. The CAPABLE communication activities will involve all consortium partners: all partners will contribute to this plan because they act as facilitators for dissemination activities across their networks to ensure proper dissemination of the generated knowledge.

To this end, different audiences are targeted: EU and national policymakers, the scientific community, climate policy stakeholders and influencers, local policymakers, media and the general public. For each of these target groups CAPABLE will try to tailor a specific dissemination and communication approach.

